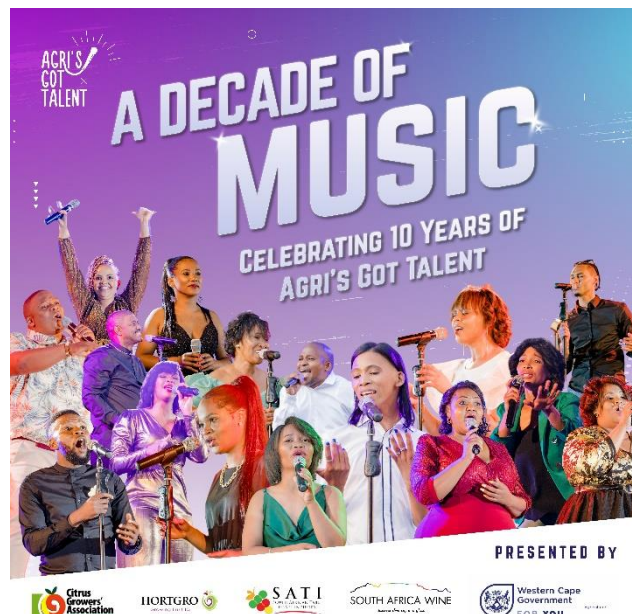


Agri's Got Talent releases album

AGT alumni and sponsors gathered for the launch of the album "A Decade of Music – Celebrating 10 Years of Agri's Got Talent" in Paarl, on 5 July 2024. The album's release marked a significant milestone in the Agri's Got Talent (AGT) project, a unique initiative that has showcased and uplifted the incredible talent of agricultural workers across the country for more than a decade.

The live recordings from the AGT 10 Year Reunion Show, hosted in November 2023, was captured on the album. The Reunion Show brought together a diverse array of past winners and standout performers to honour ten years of musical excellence and community spirit. Due to costs it was not possible to feature the complete show on the album, therefore the album focused on previous AGT winners.



The track list include:

- **"Pata Pata"** by Mbulelo Sikade (Winner 2017)
- **"It's All Coming Back to Me Now"** by Jasmine Bones (Winner 2022)
- **"Versace on the Floor"** by Armando Baartman (Winner 2015)
- **"Perfect"** by Victor Fredericks, Elton Botes, Neville Fortuin, Ayabonga Mhobo
- **"Hero"** by Mariska Jaars (Winner 2018)
- **"Mirror"** by Roshdene Sampson (Winner 2020)
- **"Weeping"** by Ayabonga Mhobo (Winner 2014)
- **"Stand Up for Love"** by Faith Nogemane (Winner 2021)
- **"Say Something"** by Neville Fortuin (Winner 2016)
- **"Rise Up"** by Jenny Maarman, Ronel Radloff, Simone Abrahams, Josephine Karelse, Raylene Pypers, Magdalene Philander, Faith Nogemane

Frieda van den Heever, celebrated artist and Agri's Got Talent's voice coach, has been the guiding force behind the project since its inception in 2014. Her dedication and expertise have been instrumental in shaping the voices of the many talented individuals who have graced the AGT stage. Recording engineer Francois van der Merwe ensured that the essence of each live performance was captured with impeccable quality, allowing listeners to relive the magic of the reunion show in every track.



From left to right:

*Franco Williams (WCDa),
Thea van Zyl (Project
manager), Victor
Fredericks, Jasmine Bones,
Francois van der Merwe,
Mbulelo Sikade, Neville
Fortuin, Armando
Baartman, Magdalene
Philander, Josephine
Karelse, Ayabonga Mhobo,
Faith Nogemane, Raylene
Pypers, Roshdene Sampson,
Elton Botes, Jenny
Maarman, Frieda van den
Heever, Astrid Arendse
(Hortgro), Jacqueline
Pandaram (WCDa), Lindy
Sigonyela (Hortgro)*



From left to right, Jasmine Bones, Josephine Karelse, Astrid Arendse (Hortgro), Frieda van den Heever, Raylene Pypers, Jenny Maarman, Faith Nogemane and Roshdene Sampson



From left to right: Frieda van den Heever, Neville Fortuin and Faith Nogemane



Francois van der Merwe



Jacqueline Pandaram (WCDaA) with Victor Fredericks



Carla van der Merwe (SAWine) with Lindy Sigonyela (Hortgro)

In celebration of the ten-year anniversary of Agri's Got Talent, representatives from some of the sponsoring industries shared their thoughts on this milestone:

Jacomien de Klerk, General Manager at the Citrus Academy, reflected on the program's impact, saying, "As a great song-writer once said 'In the face of our differences, music offers the chords that bring us together'. Over the last ten years, Agri's Got Talent has proven this again and again, bringing to the people of the fruit industry opportunities for finding common ground and shared joy. This album is a testament and celebration of this achievement, and of the great talent of all the people living in this wonderful country."

Echoing this sentiment, Anton Rabe, Hortgro's Managing Director, remarked, "Agri's Got Talent is empowerment and people development in action. Listen and enjoy – Agriculture is about people, and this album is the result of talented and dedicated people that just needed a platform to showcase their incredible talents."

Wilton September, Transformation Manager at SATI, also expressed pride in the initiative: "SATI is proud to be part of this industry initiative which is an important showcase of agriworkers' talents. Huge congratulations on releasing the 10 year reunion album!"

"A Decade of Music – Celebrating 10 Years of Agri's Got Talent" is now available to stream on [Spotify](#), [Apple Music](#) and [YouTube](#). The album is a testament to the transformative power of music and the lasting impact of AGT in the hearts and lives of agricultural workers and their communities.

Entries for Agri's Got Talent close 31 July 2024.
 Contestants enter the competition by sending voice recordings or videos via WhatsApp to 082 372 1577 or email to info@agrisgottalent.com. Songs can be performed in any genre or language, so whether you're into pop, RnB, acoustic, rap, or classical, Agri's Got Talent wants to hear it all!

Employers are also welcome to manage the entry process for their workers. Feel free to record all interested employees and email us all their information.

TO ENTER:

WhatsApp a sound clip of no longer than 3 minutes to 082 372 1557 or e-mail info@agrisgottalent.com

INCLUDE:

- Name & surname
- Date of birth
- Your own cell phone number
- Name of farm / cellar / pack house
- Job description
- How long you have been working on the farm, in the pack house or cellar
- Nearest town
- Supervisor name and cell phone number

Join the AGT community and find the latest news and action on Facebook www.facebook.com/agrisgottalent or visit www.agrisgottalent.com.

ANYTHING ELSE? Please contact Thea van Zyl at info@agrisgottalent.com or call 083 642 5342 for more information.

AGRI'S GOT TALENT

WHATSAPP YOUR ENTRY TO
082 372 1557
 ENTRIES CLOSE 31 JULY 2024

READY TO FOLLOW YOUR DREAMS?

Agri's Got Talent is a skills development programme and singing competition for agricultural workers in the fruit and wine industries.

www.agrisgottalent.com

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