

Proud supporters of real goodness

Since the launch of our Dried Fruit South Africa social pages in March we have seen truly remarkable growth, following and response to the content we have been sharing with consumers. We are proud to present a view of our highlights with you from the past five months.

We have been pretty social

Engagement: Engagement refers to comments, likes, shares, clicks, retweets or any other measurable interaction with your digital content. The better the content, the more likely your audience will be to engage.

Impressions: Digital impressions simply refers to the number of times an advertisement, Facebook post, tweet, or any other digital content is served up to your audience. Clicks are not taken into account with this number.

Facebook

They seem to like us!

10 490

Page fans

Facebook Performance Summary

View your key profile performance metrics from the reporting period.

Impressions

4,243,640 ↗

Engagements

104,385 ↗

Post Link Clicks

12,083 ↗

Dried Fruit South Africa Tue 6/2/2020 12:30 am PDT The colder months definitely affect our snacking habits! If you're also having trouble staying away from...  Total Engagements 41,516 Reactions 17 Comments 1 Shares 0 Post Link Clicks 67	Dried Fruit South Africa Wed 5/6/2020 3:45 am PDT Are you running out of ideas for healthy homecooked meals to satisfy the whole family? This one...  Total Engagements 2,615 Reactions 2,162 Comments 9 Shares 15 Post Link Clicks 45	Dried Fruit South Africa Wed 7/23/2020 12:07 am PDT Did you know? Kids sometimes struggle to get their necessary fibre intake, which means they are more...  Total Engagements 2,291 Reactions 75 Comments 0 Shares 0 Post Link Clicks -
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Instagram

Instagram Performance Summary

View your key profile performance metrics from the reporting period.

Impressions

2,623,450 ↗

Engagements

1,663 ↗

Profile Actions

888 ↗

driedfruitsouthafrica Mon 6/6/2020 6:15 am PDT Skip the shops with easy, delicious baked goods like our Healthy Raisin Cookies. Natural sweetness to keep...  Total Engagements 84 Likes 55 Comments 3 Saves 26	driedfruitsouthafrica Sun 5/31/2020 12:38 am PDT Baking Ginger's Peach and Apricot Chia Pudding is perfect for breakfast or an afternoon snack! This stunn...  Total Engagements 82 Likes 49 Comments 2 Saves 31	driedfruitsouthafrica Mon 6/29/2020 12:07 am PDT Need inspiration for fun and engaging meal times? @mariamunch sure knows how to...  Total Engagements 74 Likes 63 Comments 3 Saves 8
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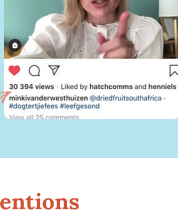


On behalf of Dried Fruit South Africa, we released our first-ever Edufun Activity E-Book.

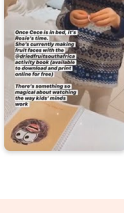
A 36-page printable book which encourages kids to engage in fruitful, exciting and educational activities to keep their brains active and engaged.

This downloadable, gender-neutral e-book is multi-cultural, and its colourful pages are full of fun and educational content to stimulate young minds, creativity, and most importantly teach them about the importance of a balanced diet and the health benefits of dried fruit.

[Download Ebook](#)



Special Mentions



Recipes



Peach and Apricot Chia pudding
By Baking Ginger



Raisin, Apricot and Pistachio
Lamb Pulao
By Naqiyah Mayat

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In our five short months of existence, Dried Fruit South Africa even made it to radio! In case you missed the interview on RSG, click on the sound clip below:

[View Here](#)