

HORTGRO NEWS

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THE FIRST LADY OF OU STASIE: LIZ FORTUIN

August is Women's Month and the South African deciduous fruit industry can boast with some significant women that help to make the industry a prosperous one. One such woman is the 'first lady' of Ou Stasie. They say fortune favours the brave and Liz Fortuin managed to live up to her surname. She told her story to Gerrit Rautenbach. Pictured below is Liz with one of her teams.

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THE MAGIC OF PARTNERSHIPS

Through their involvement in the National Treasury's Jobs Fund Initiative, the Western Cape and Eastern Cape Departments of Agriculture together with Hortgro, are showing what can be done when public and private enterprises work together.

Glennéis Kriel reports [HERE](#)



DROOGDRUIWE REKORD

Die Suid-Afrikaanse droogdruifbedryf groei teen 'n bestendige tempo met produksievolumes vir 2018 wat met 6% teen die vorige jaar sal toeneem. Dit beteken dat die 70 000 ton merk vir rosyne die eerste keer oorkry is, terwyl daar wêreldwyd 'n aanvraag na rosyne van goeie gehalte bestaan. Lees wat sê Dappie Smit van Hortgro oor die bedryf.

[LEES HIER](#)

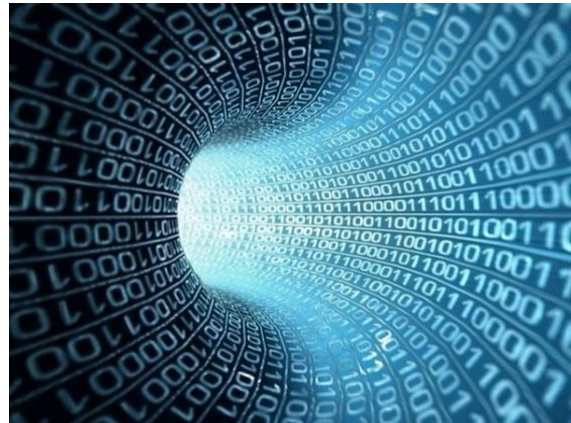


AGRI-HUB: THE VALUE OF BIG DATA

Seven years ago the deciduous fruit industry realised that the manual information system that was in place at the time, did not give timeously, accurate and complete information that was required to make informed decisions about the export markets.

The era of big data is upon us. And it is not just a fad, but will colour how we grow and guide business in future, says Carol Swarts Manager of Agri-Hub – the fresh fruit industry's export data portal.

[READ MORE](#)



MARISKA JAARS WINS AGRI'S GOT TALENT 2018

A general agricultural worker from LHB Boerdery, near Worcester, won the coveted Agri's Got Talent title. The 25-year old Mariska Jaars opened the gala evening on 3 August at Allée Bleue, Simondium with her version of Mariah Carey's hit 'Hero' and with her performance set a high bar for the other contestants to follow.

Here she is pictured with Hortgro Executive Director, Anton Rabe.

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Watch our AGT Top Ten on YouTube [HERE](#)



ECONOMICALLY SUSTAINABLE LAND REFORM NEEDED

While volatile land reform debates dominated the South African news headlines in August, Hortgro said in a statement that it recognised and supported meaningful, sustainable and economically viable land reform in the agricultural sector as a means to include previously disadvantaged agriculturists.

“It is vital that previously disadvantaged individuals get the opportunity to fully participate in the economic growth of our sector in order to stabilize our country for many generations to come,” said Hortgro Chairperson, Nicholas Dicey.

Read full statement [HERE](#).



FRUIT EXPORT FRONTRUNNER PASSES AWAY

The South African fruit industry mourned the passing of Louis Kriel, one of the founders and international promoters of the South African fruit export industry.

Louis Kriel (78), who passed away at his home in Stellenbosch on 9 August, was a larger-than-life personality who played a pivotal role in the development of the South African deciduous fruit industry.

[READ MORE](#)



SIZA LAUNCHES ENVIRONMENTAL PROGRAMME

SIZA proudly announced their Environmental Sustainability Programme. [READ MORE](#).

UPCOMING EVENTS

5 SEPT: Stronger Together Workshop, Stellenbosch. Contact [Caroline Poole](#).

18 SEPT: Crop Protection Research Day, Olive Grove, Stellenbosch. Contact [Thea](#).

19 SEPT: Crop Production Research Day, Olive Grove, Stellenbosch. Contact [Thea](#).

20 SEPT: Postharvest Research Day, Olive Grove, Stellenbosch. Contact [Thea](#).

HORTGRO PUBLICATIONS

[Key Deciduous Fruit Statistics](#)

[Fresh Quarterly September](#)

INDUSTRY-RELATED TRAINING COURSES

Find information about industry-related training on our new website page [HERE](#).

UIT DIE UITVOERENDE HOOF SE PEN

Opportunisme en 'n al te gewillige media

Ons beleef oportunisme in elke sfeer en faset van ons lewens – hetsy dit in ons professionele, publieke of private hoedanigheid is. Dit is nie altyd negatief nie en beteken ook nie dat ons geleenthede wat op ons pad kom, nie moet benut nie. Intendeel ons moet; maar wanneer sulke geleenthede skreiend en skaamteloos benut word, ongeag die uitkoms of gevolge vir andere. Dan is dit “pad af”!

Ons het dit die afgelope weke weer vele vorms hiervan met betrekking tot die grondkwessie, ervaar. SEB (waarmee in beginsel en indien dit reg aangepak word daar absoluut geen probleem is nie), politieke manteldraaiery en rugstekery in verskeie metro's waar dienslewering duidelik nie eers op die agenda is nie. Spekulasie oor individue se optrede op sekere eilande, staatskaping en suiwelplase, landelike en stedelike veiligheid, watergehalte, twiets ens.

Ons kan elkeen 'n lang lys kwessies opnoem waar verantwoordelikhede skreiend – selfs krimineel nagelaat word en diegene wat aanspreeklik is, bloot hulle skouers optrek. Geen skaamte of skuldgevoelens of poging tot regstelling nie - maar ook geen gevolge nie.

En ongelukkig blaas 'n sensasiebehepte media baie van die kwessies aan. Natuurlik wil die media koerante en tydskrifte verkoop, maar in wie se belang is dit eintlik om van hierdie kwessies daagliks in ons kele af te druk. Waar feite nie 'n mooi storie mag kelder nie. Waar die lyn van wat in openbare belang is, skynbaar glad nie meer geld nie. Wie wil weet watter sotlikheid 'n sekere sanger of sepiester nou weer aangevang het? Of watter kat deur wie in die donker geknyp is?

Gelukkig het ons keuses en kan ons met voorbeeld lei. Ons land staan (weereens) voor groot uitdagings waar enkele opportuniste aan beide kante van die spektrum – grootliks via die al te gewillige media – ten koste van ons land met vuur speel. Na my mening is dit bloot onverantwoordelik om soveel lugtyd te gee aan leë argumente en nog leër opportuniste en blatante rassiste – hetsy hulle in rooi oorpakke of netjies snyerpakke is.

Dit is elkeen van ons se verantwoordelikheid om ons stem te laat hoor deur betrokke te raak op watter vlak dit ook al nodig is. Skaam sal hulle nie skaam kry nie, maar slaag mag hulle ook nie slaag nie.

Indien diesulkes slaag, is een en elkeen van ons skuldig omdat ons nie betyds betrokke geraak het nie. Elkeen van ons kan 'n verskil in die burgerlike samelewing maak deur bloot genoeg om te gee.

Anton Rabe

"We can change the world and make it a better place. It is in your hands to make a difference." - Nelson Mandela

"To make a difference in someone's life, you don't have to be brilliant, rich, beautiful or perfect. You just have to care." - Mandy Hale

"One person can make a difference, and everyone should try." - John F. Kennedy



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