HORTGRONEWS

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Agri's Got Talent 2022 winner - Jasmine Bones

Jasmine Bones, an orchardist from Witzenberg Properties, Ceres, dreamed of touching people's lives and hearts with music; she managed to achieve just that when she won AGT 2022. Read more here.

Johnny Karolus 2022 Wes-Kaapse nuwe toetreder van die jaar

Johnny Karolus sagtevrugteboer van die plaas Disselfontein, is vanjaar die SA Landbouskrywers se Wes-Kaapse Nuwe Toetreder van die Jaar 2022. Leer meer hier.

SA looking forward to much improved stone fruit season

Stone fruit growers and exporters are looking forward to a much-improved offering of South African stone fruit for 2022/23. Read more here.

Transnet strike: Severe impact on fruit workers

The Transnet strike might be over, but the fruit industry is not out of the woods yet and the aftermath will be felt by all in the value chain for many weeks to come, but mostly on ground level by the agri workers. Read more here.

Opportunistic pressure group to be ignored or reported

Hortgro calls on all stakeholders to ignore or report any documentation delivered in the name of Operation Dudula, or any other form of intimidation by this group. Read more here.

Jamming like a Jacobs

Christynn and Nigel Jacobs bring a literal meaning to the saying "money for jam" with their jam business that started in their kitchen four years ago. Read more here.

Tweede groep produksiebestuurders kry sertifikate in 2022

Nog 'n groep produksiebestuurders het hulle sertifikate ontvang na hulle leierskapsontwikkelingskursus wat deur Hortgro aangebied en deur Mazars gefasiliteer is. Lees meer hier.

Die storie van pere

Pere het vêr gekom in die 25–65 miljoen jaar sedert hulle ontstaan in die berge van westelike China. Lees meer hier.

Royalty in the orchard: Searching for Stability in an Unstable Environment

During these times of instability, it is necessary to reflect and highlight areas of stability to keep us well grounded. The humble apple is also subject to questions of stability. Read more here.

About FruitFly Africa

FruitFly Africa executes a programme for the **Area Wide Integrated Pest Management** of fruit flies of economic importance. Read here.

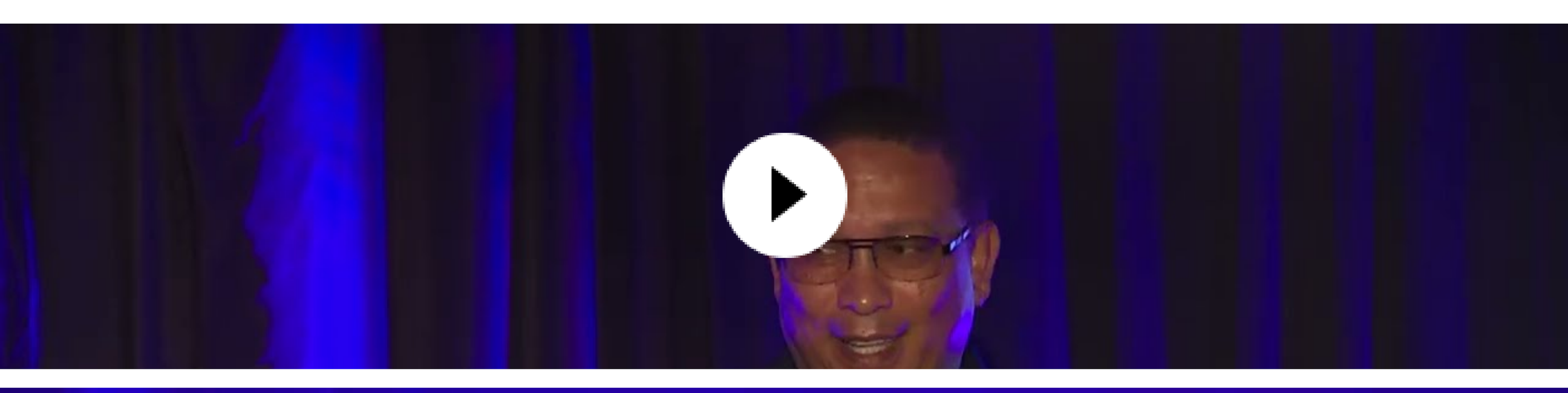
SA fruit industry condemns drugs in fruit

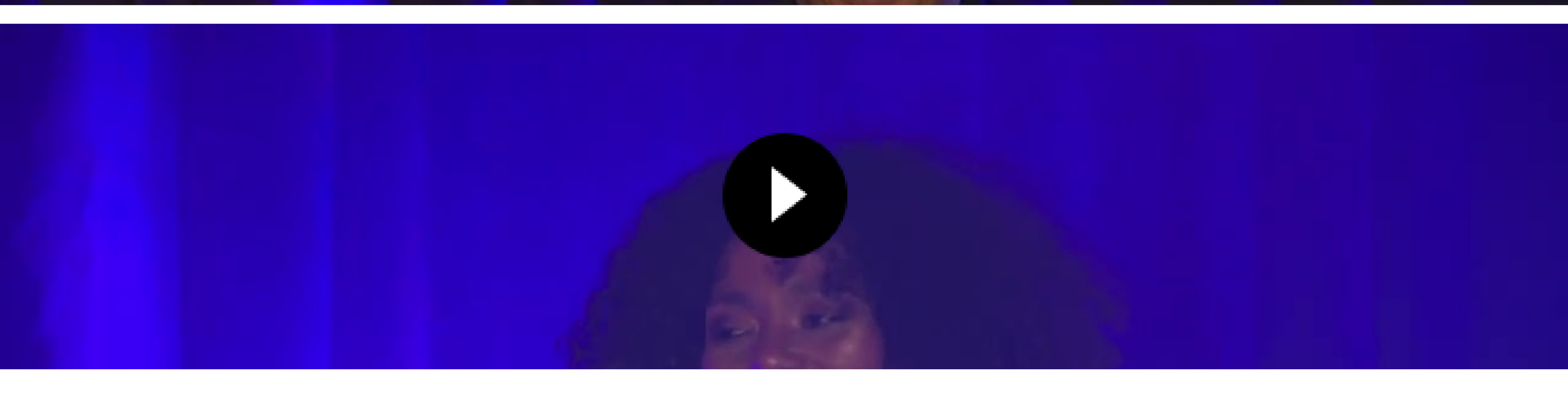
Earlier this month, cocaine and methamphetamine were discovered in consignments of apples, pears and oranges exported from South Africa to India. Though the smuggling of narcotics using fresh produce is nothing new, the FPEF strongly condemns the actions of the rogue exporters linked to this crime. Read here.

Update On Hortgro Actions Regarding Polyphagous Shot-Hole Borer Beetle (PSHB)

PSHB is a top priority at Hortgro, and a team is currently working on and can report the following here.

WATCH: Agri's Got Talent 2022





Langkloof Seminaar En Boordstap

Hortgro bied op 23 November 'n seminaar en boordstap in die Langkloof aan. Kontak Lindy Sigonyela vir meer inligting lindy@hortgro.co.za en vind program hier.

→ INFORMATION AT YOUR FINGERTIPS

Stone fruit postharvest app.

E-mail info@hortgro.co.za for more information.

→ HORTGRO PUBLICATIONS

Key Deciduous Fruit Statistics

Hortgro Stone: Timely Hints/Tydige Wenke: November 2022

Fresh Notes: FN 200 An update on galls on apple nursery trees

Fruit South Africa Transformation Summary

Transformation Times: September 2022 Issue

→ HORTGRO YOUTUBE

Vind ons videobiblioteek vol bedryfsinligting hier.

PLUS: 36 Boordopleiding video's nou beskikbaar in AFRIKAANS, XHOSA en ENGELS

FROM THE EXECUTIVE DIRECTOR'S DESK

Tougher-errrrr

'n Advertensie vir 'n gewilde bakkie-reeks in SA voer aan dit is "toughererrrr" as die res. (Ek ry self een en stem saam!). In Afrikaans sal dit seker wees: "taf, tawwer, tafste" en dan "tawwerrerste".

'n Ander advertensie wat ek uit kleintyd onthou is die van Simba tjips met 'n leeu wat ROARRR. So dalk moet die –"errrr" eerder –"eRRR" wees gegewe die uitdagings van ons tyd.

Dis goed gedokumenteerd, en word elke dag onder ons neuse gevryf dat ons tans van die tafste tye in ons geskiedenis beleef. Oral sien ons daagliks nuwe skandes en laagtepunte weens onbevoedheid, korrupsie en politieke vingerwysery en opportunisme. Skandelik, maar ook opwindend dat ons as nasie en burgerlike samelewing dit nie gelate aanvaar nie, en dinge self begin doen.

Soos dr. Imtiaz Sooliman van *Gift of the Givers* dit so mooi stel: "South Africa doesn't belong to the politicians". Inderdaad!

Net so, het ons as bedryf en landbou in die algemeen, geweldige uitdagings waar minstens elemente van 'n "failed state" scenario ons dwing om meer dinge self te doen. Dit in 'n omgewing met geweldige druk op winsgewendheid op plaasvlak, hoë inflasie, nog hoër insetkostes en globale logistieke knelpunte en druk op verbruikers se koopkrag. Dus – "self do, with less".

In die opsig lyk die Hortgro van vandag, aansienlik anders as die een wat in 2007 bedryfsdienste en -funksies van die SPT oorgeneem het. Trouens dit lyk en doen aansienlik anders as wat ons so kort as twee tot drie jaar gelede moes hanteer. Én Hortgro sal ook anders lyk en opereer oor die volgende 4-5 jaar.

Gegewe hierdie konteks, het Hortgro die afgelope ±9 maande deur 'n intensiewe proses gegaan om 'n visie vir die toekoms, met aktiewe deelname van ons produsente-basis, te ontwikkel. 'n Reeks kwessies is geïdentifiseer wat pro-aktief aangespreek moet word om Hortgro relevant en doeltreffend vir 'n onsekere toekoms te posisioneer.

Die verskillende produsenterade het pas afgeteken op die strategiese raamwerk wat tesame met die gefokusde bedryfsprogramme in die volgende 4-6 weke via streeks- en groepsvergaderings met produsente op grondvlak

kommunikeer sal word.

Produsente word aangemoedig om hierdie geleenthede in groot getalle by te woon sodat hulle nie net ingelig is nie, maar ook daadwerklik insette en rigting gee in die identifisering en mandatering van noodsaaklike Hortgro funksies en dienste om die winsgewendheid en volhoubaarheid van die bedryf te verseker.

Soos 'n ou Afrika spreekwoord lui: *A wise man (or woman) never knows all. Only fools know everything.*

Dus, kom help dus planne maak sodat ons die spreekwoordelike olifant stukkie vir stukkie kan takel. As kollektief moet ons bly planne maak en kan ons nooit opgee om te *traai* nie. Ons planne moenie opraak nie. En, ons sal bloot Tougher-eRRR as die res moet wees!

Tot volgende keer.
Anton

"People who wonder if the glass is half empty or half full, miss the point. The glass is refillable!"

"Don't be afraid to fail. Be afraid not to try."

EDITORIAL TEAM

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