



# TRENDS IN CONTAINER TECHNOLOGY AND SUPPLY

- TRENDS IN TECHNOLOGY / SUPPLY
- ISSUES IMPACTING POME INDUSTRY

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- **TRENDS IN TECHNOLOGY / SUPPLY**
  - UPTO 2010
  - 2011 AND BEYOND
- **ISSUES IMPACTING POME INDUSTRY**

# TRENDS IN CONTAINER TECHNOLOGY AND SUPPLY

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  - UPTO 2010



# TRENDS IN TECHNOLOGY / SUPPLY UPTO 2010

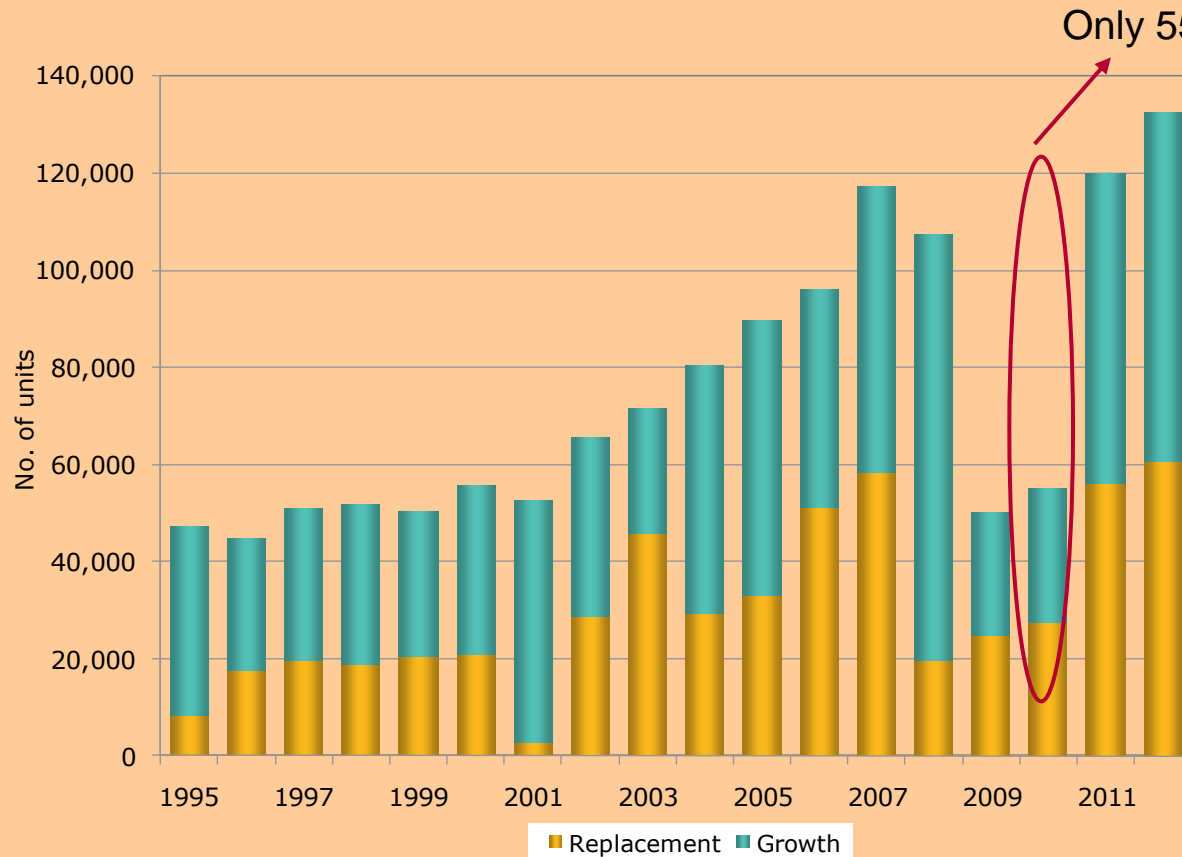
- **In 2010 Our volume 210,000+Units**

# TRENDS IN TECHNOLOGY / SUPPLY UPTO 2010

- In 2010 Our volume 210,000+Units
- Worldwide 1 Mil



# Under investment in reefer containers, created a bottle neck already in 2010



Future still questionable!

- 2007 was an all-time high for reefer production with a total of 117,500 units in total – replacement accounted for 50%
- In the period from 1995-2008 the average replacement share of annual reefer production was 37%
- For 2009-2012 CI projects a replacement share of 50%
- Actual new builds in 2009 was 50,000 units

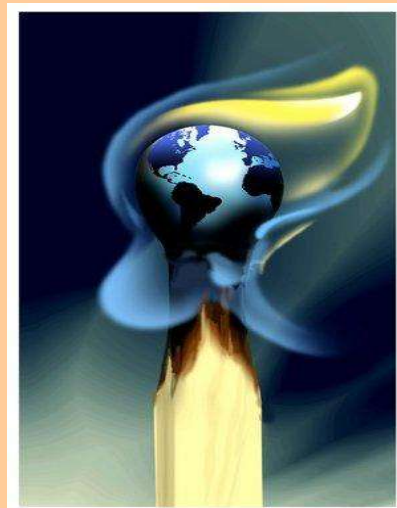
# TRENDS IN TECHNOLOGY / SUPPLY UPTO 2010

- In 2010 210,000+Units
- Worldwide 1 Mil
- CO2 emission

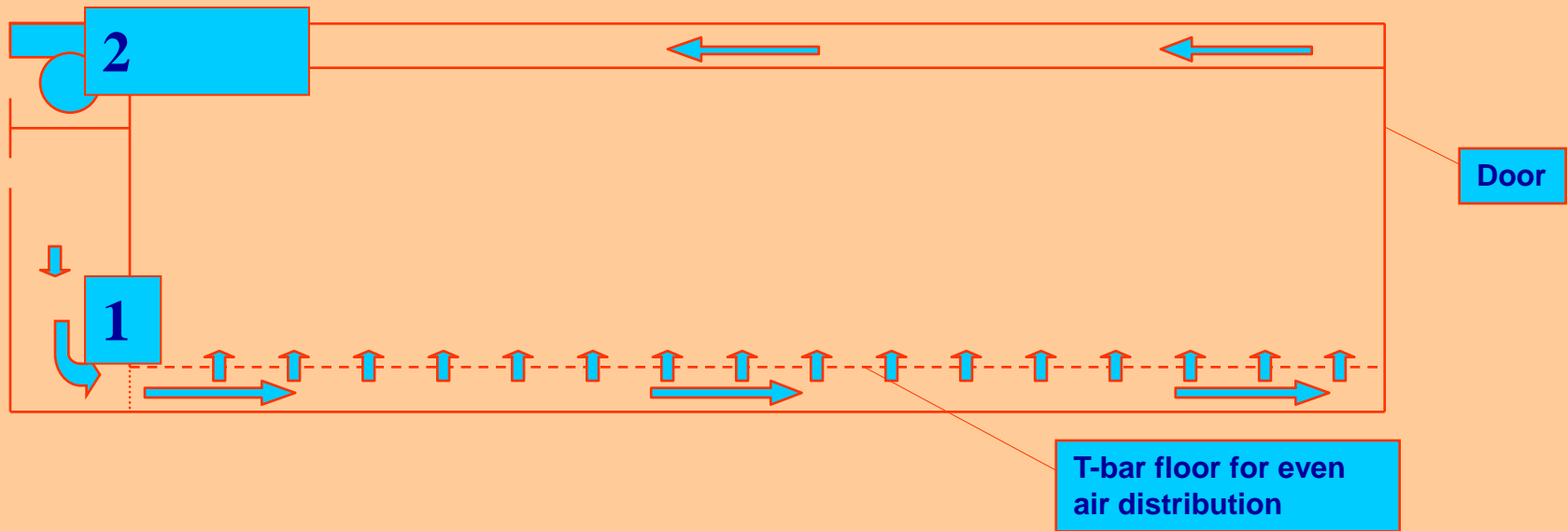


# TRENDS IN TECHNOLOGY / SUPPLY UPTO 2010

- In 2010 210,000+Units
- Worldwide 1 Mil
- **CO2 emission**
  - **600,000 ton CO2 emission reduction**



# REEFER FACTS



- ALL OUR REEFER CONTAINERS HAS BOTTOM AIR DELIVERY.
- SUPPLY AIR IS MEASURED (PROBE) AT (1) AND RETURN AIR AT (2).
- CHILLED LOADS ARE CONTROLLED BY SUPPLY AIR TEMPERATURE.
- FROZEN LOADS ARE CONTROLLED BY RETURN AIR.

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  - **UPTO 2010**
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# TRENDS IN TECHNOLOGY / SUPPLY UPTO 2010

- **In 2012 New builds – 35 000**

# TRENDS IN TECHNOLOGY / SUPPLY UPTO 2010

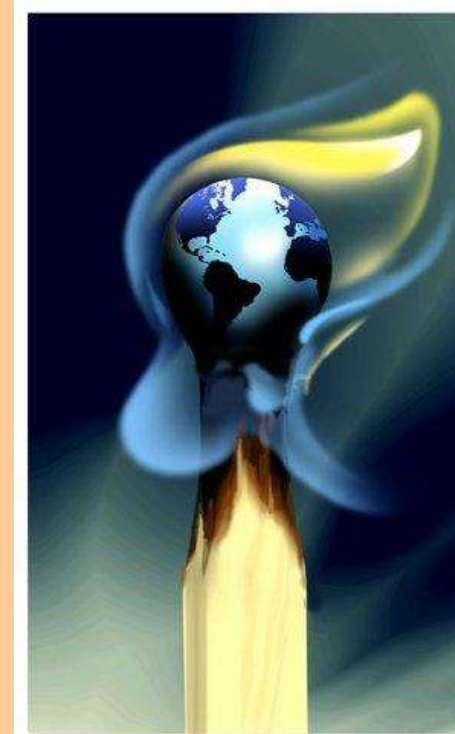
- **In 2012 New builds – 35 000**
- **Worldwide Order books are dubious**

# TRENDS IN TECHNOLOGY / SUPPLY UPTO 2010

- In 2012 New builds – 35 000
- Worldwide Order books are dubious
- CO2 emission
  - In 2010 saved 600,000 ton CO2

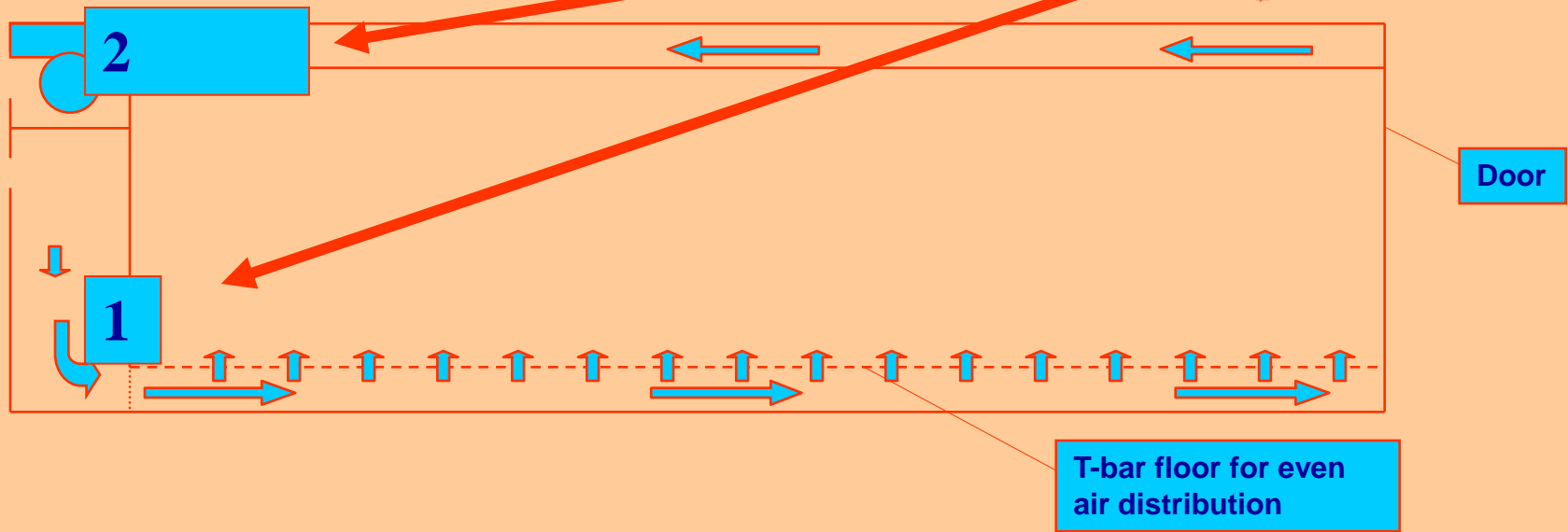
# TRENDS IN TECHNOLOGY / SUPPLY UPTO 2010

- In 2012 New builds – 35 000
- Worldwide Order books are dubious
- CO2 emission
  - In 2010 saved 600,000 ton CO2
  - In 2012 aim is 1 mill. ton CO2



# REEFER FACTS

## QUEST-2



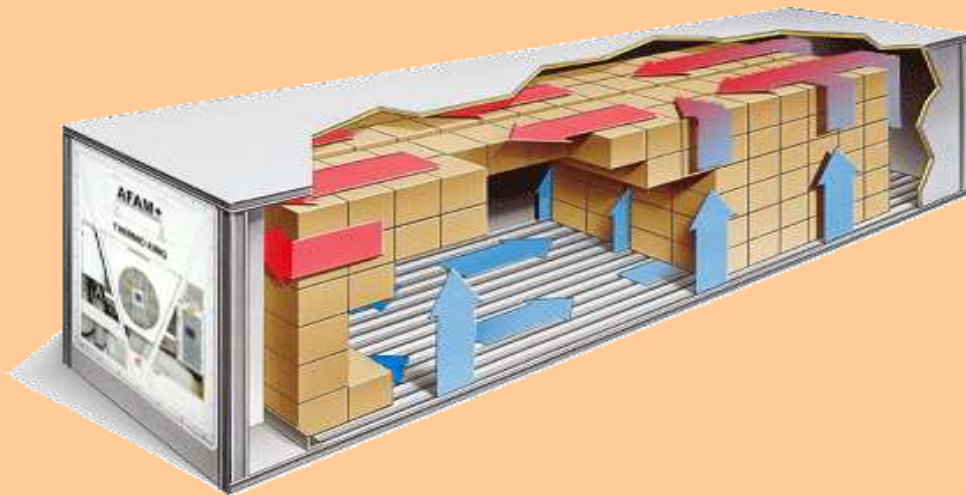
- ALL OUR REEFER CONTAINERS HAVE BOTTOM AIR DELIVERY.
- SUPPLY AIR (1) IS IN CONJUNCTION WITH RETURN AIR AT (2).
- CARGO TEMPERATURE IS KEY – MUCH CLOSER TO SETPOINT





## What is QUEST?

- **QUEST is CO<sub>2</sub> emission friendly software that focuses on maintaining a constant cargo temperature, whereas traditional cooling systems regulate the temperature in the container and not the temperature of the product.**

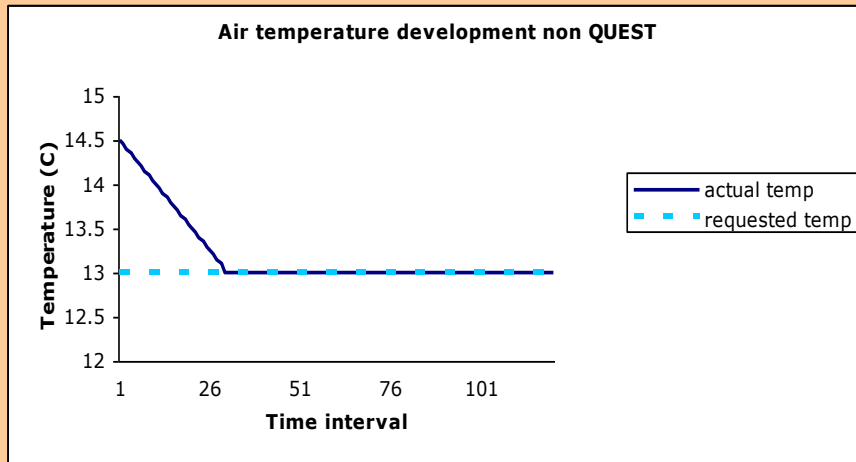




## How does it work?

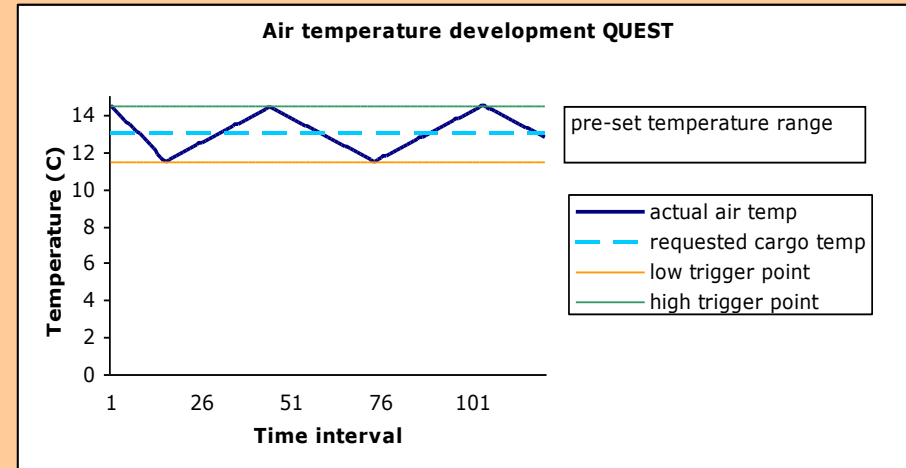
- > **In principle, Quest works like a household refrigerator allowing a variation in the air temperature without damaging the cargo**
  - > **How much the temperature varies is based on scientific testing, to ensure no damage is done to the product**
- > **A non Quest reefer will maintain the air temperature that is being supplied into the container at a constant degree, e.g. 13, °C.**
  - > **Doing so wastes energy and does not necessarily give the desired cargo temperature**
  - > **It can be compared to driving in your car with the accelerator to the floor, but de-accelerating by applying the clutch**

## Air temperature development Non QUEST



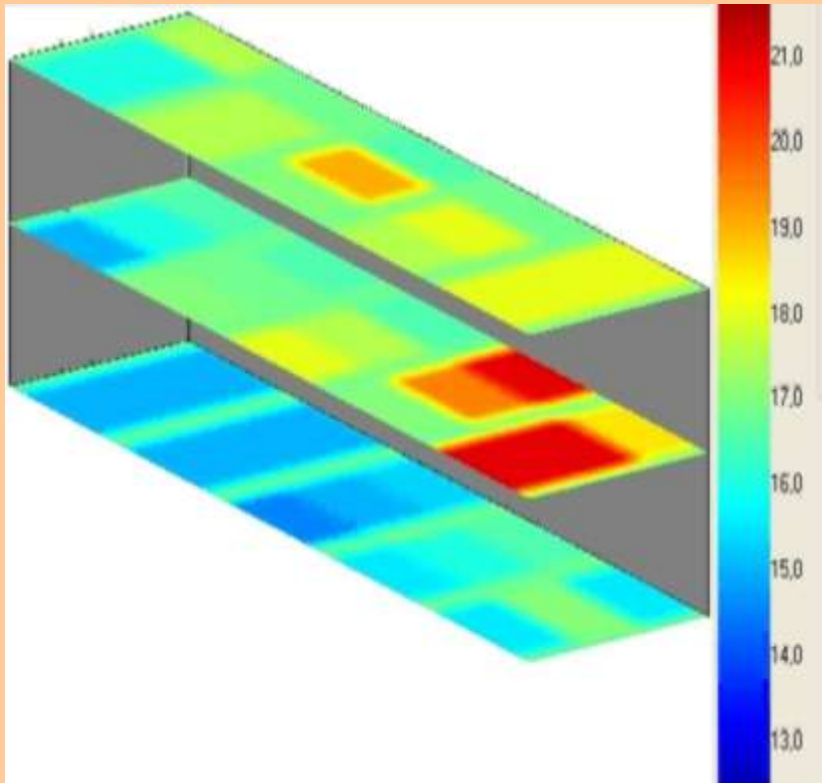
**Both air and cargo temperature remain the same**

## Air temperature development QUEST

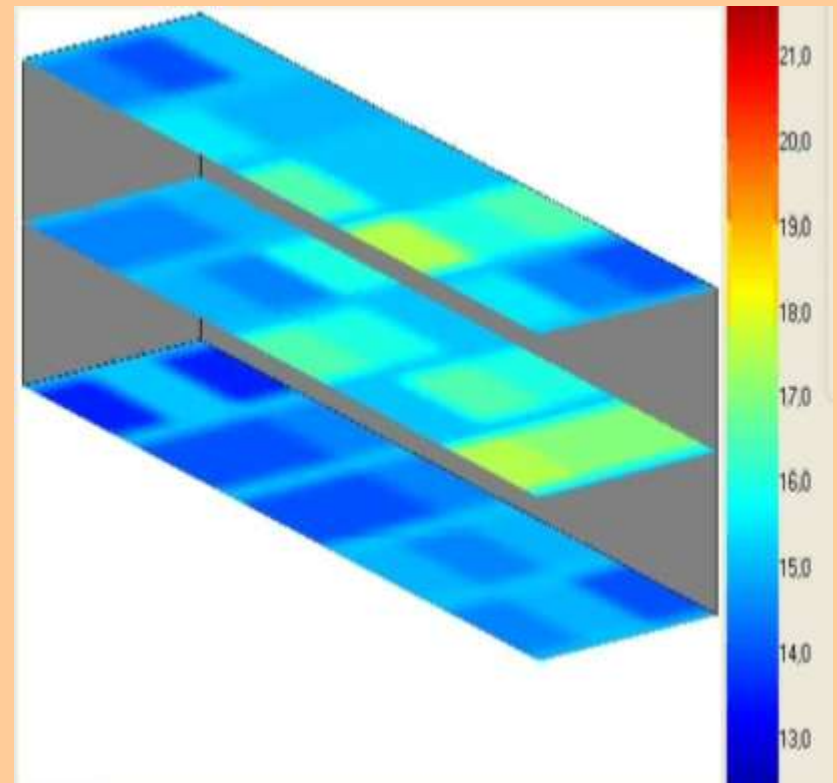


**Air temperature varies within an acceptable range (commodity specific) while the cargo temperature remains the same**

**Non Quest reefer on day 3**



**Quest reefer on day 3**



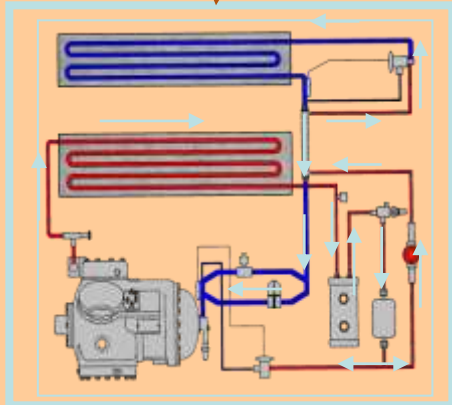
**QUEST reefer shows a better temperature spread over the entire container while both containers were set at 13.5C**

# TRENDS IN CONTAINER TECHNOLOGY AND SUPPLY

- **TRENDS IN TECHNOLOGY**
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- **ISSUES IMPACTING POME INDUSTRY**
  - ASC AND ACT
  - POWER SUPPLY
  - TEMPERATURE MANAGEMENT

## WITHOUT POWER .....

Refrigeration unit



Refrigeration container



**NO AMOUNT OF MODER TECHNOLOGY WILL ASSIST**

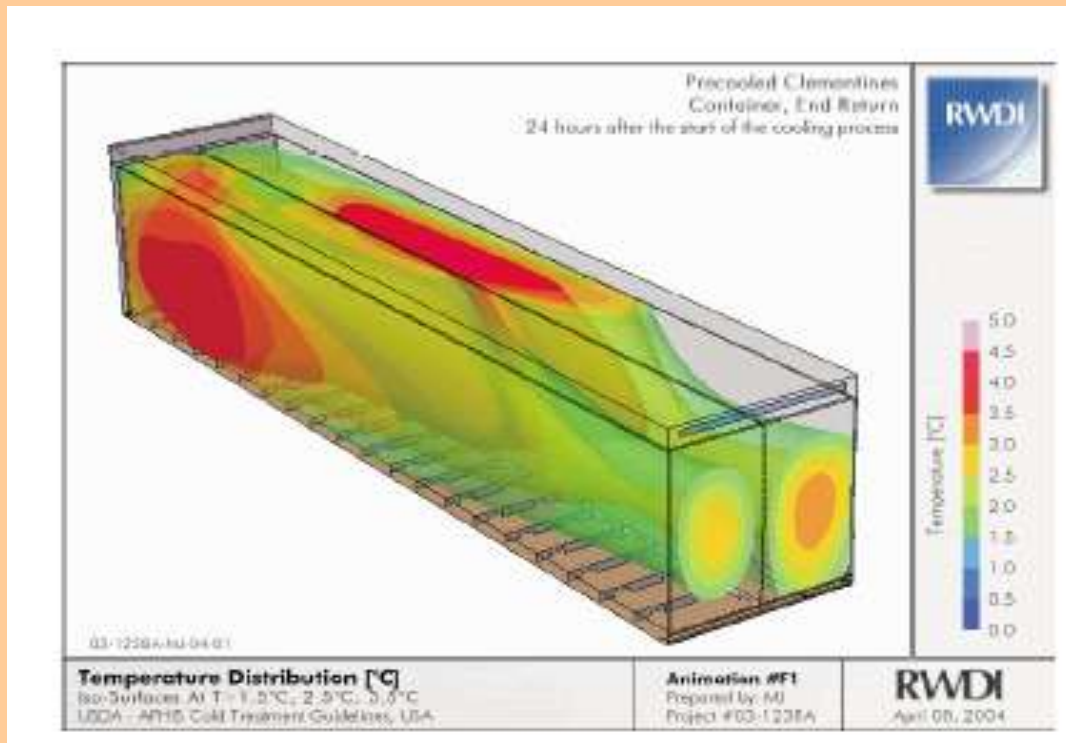


# Precautions when stuffing Reefers

In order to secure a safe transport, it is vital that the Reefer Unit is stuffed correctly securing an optimal airflow and cooling of cargo



# Hot Spots: Containers

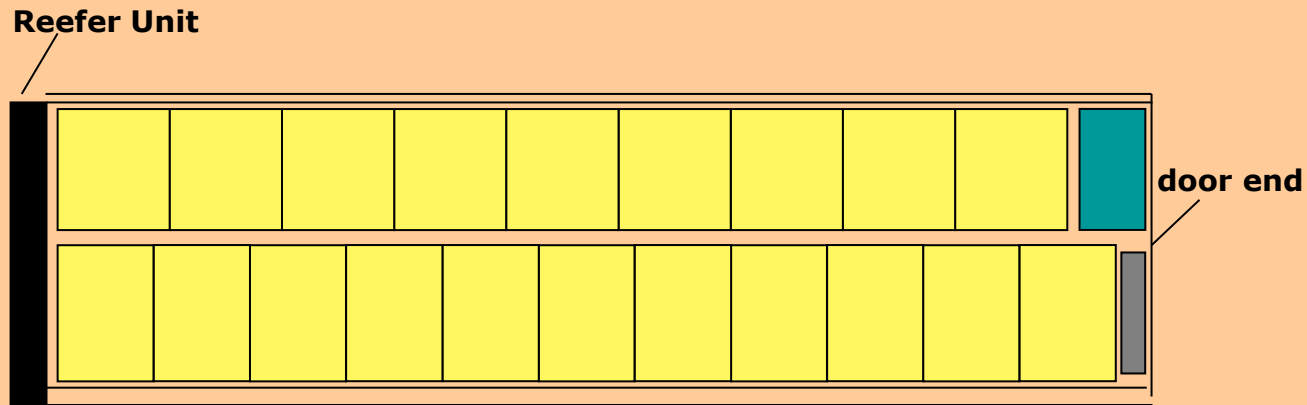


Hot spots (red and orange colors) are located near the middle and back doors of the container. The appearance of two hot spots within the container is due to the different pallet arrangements (parallel vs. perpendicular) in this picture.



# Stowage guidelines for Reefer Containers

40' Highcube Reefer :



**Stowage :**



**Free space.**

- **2 rows with respectively 11 and 9 pallets.**
- **Open space at door end must, in order to optimise air-flow, be covered by thick cardboard or plastic.**

Concerns

# Responsibility of Shipper



**Correct carriage temperature..??????????**

**DON'T  
PLAY  
SECOND  
FIDDLE**









**STAY  
AHEAD  
OF THE  
GAME**



**PLEASE  
AVOID**

.....



# WHY .....?



# And then some





Thank You

