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FRUIT SA VALUES STATEMENT

Fruit South Africa strives - through its facilitative role - to contribute to a growing, profitable, sustainable and equitable fruit industry in South Africa within the context of the National Development Plan and related strategies and policies.

Therefore, we, the members of Fruit South Africa, hereby declare our support for, and commitment to, the following values:

OUR PEOPLE

1. We regard the fruit sectors' Human Resources as one of our most valuable assets and commit ourselves to a spirit, culture and actions aimed at enhancing the development of and opportunities for employees within profitable and sustainable businesses. This commitment relates to compliance with all relevant national and international labour legislation and practices.

ETHICAL BEHAVIOUR

2. We encourage compliance with ethical behaviour norms and best practice principles relating to the working and living conditions of agricultural workers; and dissociate ourselves from any actions which are unethical or in conflict with legislation.

FREEDOM OF ASSOCIATION

3. We commit to social dialogue, freedom of association, free choice of employment and free movement of people, and will diligently work towards a Social Compact to align and clarify the roles and responsibilities of various stakeholders in the public, private and community spheres.

COMMITTED TO TRANSFORMATION

4. We commit to the transformation of our industry (this includes agricultural economic development based on a value-chain approach) and to address socio-economic imbalances and challenges in rural areas in partnership with the public sector.

ENVIRONMENTAL STEWARDSHIP

5. We will protect our environment and encourage international best practices aligned with ensuring bio-diversity and the protection of our land and water resources.

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