HORTGRO would like to inform all stakeholders on its contact database (including Hortgro Pome; Hortgro Stone; Deciduous Fruit Development Chamber; Culdevco Pty.; SAPO Trust; FruitFly Africa; DFDC; SAFVCA; SAFVEC; DFIDT; FWDT; DFPT; SAFJ; IPA; Pomegranate Association of South Africa; Cape Flora SA; SA Figs; SAPPAA; Pecan Nut Producers’ Association of South Africa; Tissue Culture Facility; that in accordance with the provisions of the Protection of Personal Information Act (Act 4 of 2013/POPIA) that comes into effect on the 1st of July 2021,
We will uphold the new act and continue to ensure that all information managed by Hortgro will subscribe to the highest standards and security protocols.

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The POPI Act aims to promote the protection of personal information by introducing certain conditions for the lawful processing of personal information in order to safeguard the integrity of private information.

POPIA applies to all persons or organisations who hold any type of records related to personal information of an individual or juristic person, such as information relating to race, gender, nationality, health, education, contact information, personal opinions, views or preferences, financial information, criminal history, etc.

The law applies to the following practices:

- Processing of personal information and includes collecting, receiving, recording, collating, organizing, retrieving and using such information.
- Sharing of personal information with e.g., consultants, auditors.
- Sharing personal information about employees/clients/members on a website/social media/any third-party providers.

Die POPI-wet bevorder die beskerming van persoonlike inligting deur onder meer sekere voorwaardes vir die wettige verwerking van persoonlike inligting daar te stel, ten einde die veiligheid en integriteit van persoonlike inligting e beskerm. POPIA is van toepassing op alle persone of organisasies wat enige tipe rekords hou wat met persoonlike inligting van ‘n individu verband hou, soos inligting oor ras, gender, nasionaliteit, gesondheid, opvoeding, kontakbesonderhede, persoonlike opinies, standpunte en voorkeure, finansiële inligting, kriminelle oortredings, ens.

Die wet geld vir die volgende praktyke:

- Die prosessering van persoonlike inligting en sluit in die verkryging, ontvang, versameling, organiser, en gebruik van sulke inligting.
- Die deel van persoonlike inligting met bv. konsultante, ouditeure.
- Die deel van persoonlike inligting oor werknemers/kliënte/lede op ‘n webwerf/sosiale media/ enige derdeparty verskaffers.
- Die stoor van werknemer inligting.
• Storing of personal information.
• Personal information gathered during information/training sessions.

Non-compliance with the POPIA requirements, could result in serious fines or imprisonment.

FOR MORE INFORMATION

Download the Protection of Personal Information Act 4 of 2013.

Astrid Arendse (astrid@hortgro.co.za) will be Hortgro’s registered information officer in this regard.

Mariette van der Walt will represent SAPO Trust: mvdw@sapplant.co.za

Laai die Wet op Beskerming van Persoonlike Inligting (Wet 4 van 2013) af.

Astrid Arendse (astrid@hortgro.co.za) sal Hortgro as inligtingsbeampte in die verband teenwoordig.

Mariette vd Walt sal SAPO Trust verteenwoordig: mvdw@sapplant.co.za