



We present the Carbon Heroes of the South African Wine and Fruit Industry!

www.carbonheroes.co.za

Confronting Climate Change (CCC) is proud to announce that we have launched a new carbon footprint label and website – www.carbonheroes.co.za – where our B-graded license holders are recognised for meticulously calculating their carbon footprint. They are the Carbon Heroes of the South African Wine and Fruit Industry!

This opportunity is presented free of charge and provides recognition to all our farmers and/or businesses by being awarded with either a one year or three year label.



1 Year Label

I calculate my carbon footprint and have my data sense checked against industry norms and values.



3 Years Label

I have calculated my carbon footprint for three consecutive years or more and have my data sense checked.

What is CCC?

The Confronting Climate Change Initiative is a carbon footprinting project, developed to support SA's wine and fruit sectors through identifying and responding to the risks and opportunities associated with carbon emissions. For more information on The CCC Initiative, please visit www.climatefruitandwine.co.za.

If you want to know more about CCC or how you can also become a Carbon Hero, please contact us:

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