OneFarm
Impact

Multiplying social, economic, & environmental impact through agriculture

Supporting the development and progress of the Agriculture Ecosystem in South Africa.

Millions of South Africans face uncertainty about their next meal. Whilst the country technically produces sufficient food to meet its needs, three critical inefficiencies require immediate attention:

1. An estimated 2 million tonnes of fresh fruit and vegetables goes to waste each year. Largely driven by surplus produce on farms and fresh produce markets.
2. Smallholder farmers struggle to secure regular offtake and market pricing, and are impacted by unfavourable payment terms, impeding their growth.
3. Relief market beneficiary organisations battle with consistent and reliable access to fresh and nutritious produce.

OneFarm Impact has set out to solve these challenges. Our vision is to be an integrated impact platform that drives efficiency and inclusivity across the agri-food system.

To do this, we focus on reducing food waste on farms and on-market, accelerating smallholder farmer development, and improving food security.

What is the OneFarm Share Programme?

- A OneFarm Impact flagship programme powered by Standard Bank, in partnership with HelloChoice.
- An easy, secure, and transparent way to channel food directly to those who need it.
- A credible channel and alternative to waste for any surplus fresh produce from commercial farmers, food processors, or fresh produce markets.
- A reliable route-to-market with favourable payment terms for smallholder farmers.
- An auditable mechanism for deploying available funding, acknowledged with a letter of appreciation and recognition.

+29,000
Tonnes of fresh produce contributed

760
Programme contributors

607
Smallholder farmer contributors

+16,000
Tonnes of fresh produce purchased from smallholder farmers

+R78.5 Million
Injected into rural economies through smallholder farmers

+R18 Million
Paid to smallholder women farmers

OneFarm Impact makes a measurable impact across the agriculture value chain.

Charities registered on the platform receive a reliable supply of fresh, locally-grown produce. Smallholder farmers are offered a secure route to market, with guaranteed buyers. In turn, they are paid market-related price and given assurance of prompt payment. Every Rand donated to the platform buys R1.45 of food at wholesale value from commercial farmers.

One Farm
Impact

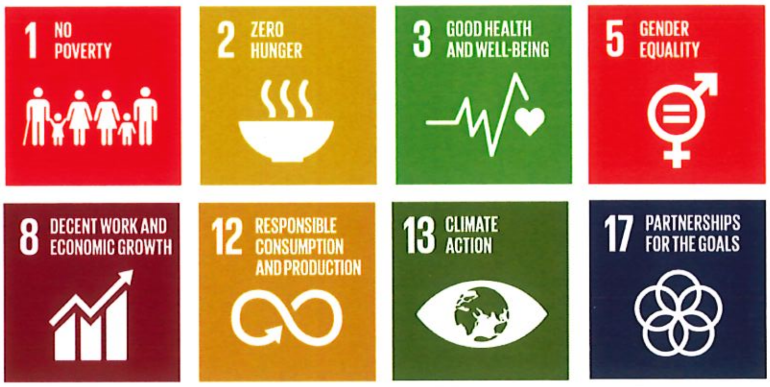
As a CSI, ESG or ED fund manager, do you face any of the following challenges?

Finding a simple and effective way to make a real difference in people's lives?

A secure, credible and transparent channel to make donations?

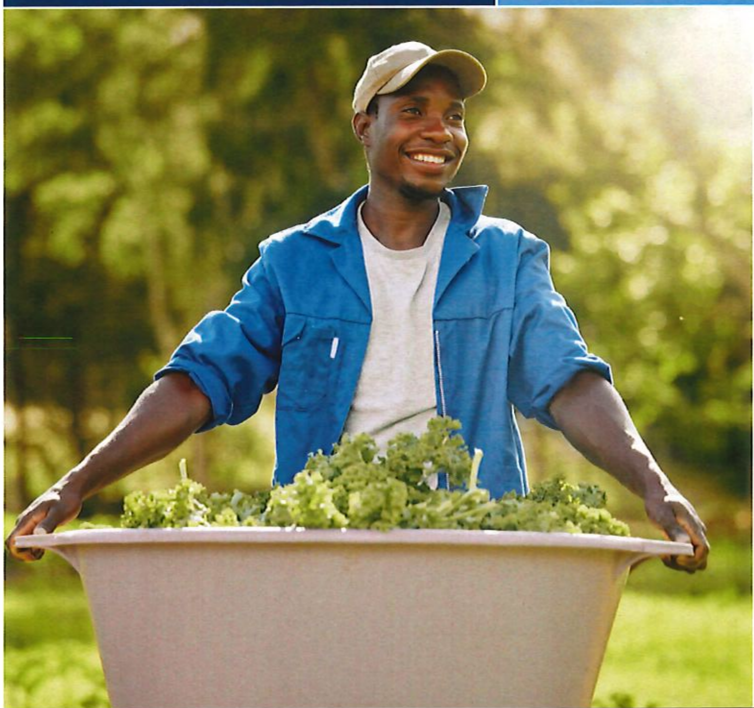
A way to increase impact for every Rand or Dollar donated?

An opportunity to positively contribute to to your annual reporting?



OneFarm Impact presents a credible way for your organisation to meet your CSI, ESG and/or ED goals with our tracking and reporting framework aligned to the UN's Sustainable Development Goals.

2,700	+1.2 Million	+118 Million
Registered charities supported	Vulnerable people fed regularly	Nutritious meals provided



As a donor working with OneFarm Impact, through our flagship OneFarm Share Programme, you gain:

- A high-impact partnership powered by a digital platform, creating greater end-to-end visibility.
- A secure and safe way to donate available funds in line with your organisational goals.
- A meaningful way to address both the challenge of hunger whilst empowering South Africa's farmers.
- Person-to-person contact with and support from your OneFarm Impact relationship manager.
- A letter of recognition for funds donated, as well as comprehensive impact reporting.

To start your OneFarm Impact journey today, please reach out to a OneFarm Impact relationship manager to set up a discussion, alternatively please contact connect@onefarmimpact.co.za. Visit onefarm.africa for more information.

All figures as at end September 2025

Powered by a partnership between Standard Bank and HelloChoice

One**Farm**
Share

AS A FARMER ON THE PATH TO COMMERCIALISATION, DO YOU FACE THE FOLLOWING CHALLENGES?

Gaining reliable access to the market and regular offtake?

Market price certainty for the crops that you produce?

Commitment to prompt payment from your buyers?

Access to support and services to help you grow your business?

OneFarm Share is a platform that supports the growth and success of your farm and business, whilst simultaneously making a positive impact in the relief market.

As a smallholder farmer working with OneFarm Share, you benefit from:

- A pathway to commercialisation through the provision of reliable, soft offtake.
- Prompt payment for your produce.
- Packaging recommendations, crop-planting suggestions, and access to relevant business and growing support.
- Collection directly from your farm, with OneFarm Share assisting with the associated logistical support.
- Person-to-person contact with your OneFarm Share relationship manager as well as full support through the onboarding process.

WHAT IS ONEFARM SHARE?

A OneFarm Impact flagship programme, powered by Standard Bank, in partnership with HelloChoice.

An easy and secure platform that channels food directly to those who need it most.

A reliable route-to-market with regular offtake and favourable payment terms.

A means to access valuable advice, skills, and training to facillitate business growth.

A platform that provides assistance with the transport and logistics involved with getting produce from farm to fork.

607 SMALLHOLDER FARMER CONTRIBUTORS	**16,200+** TONNES PURCHASED FROM SMALLHOLDER FARMERS
R78.5+M PAID TO SMALLHOLDER FARMERS SINCE INCEPTION	**1.2M** PEOPLE IN THE RELIEF MARKET FED
WINNER EMEA FINANCE AFRICAN BANKING AWARD 2022: FINANCIAL INCLUSION	**WINNER** BAI GLOBAL INNOVATION AWARDS 2022: COMMUNITY SUSTAINABILITY

To start your OneFarm Share journey today, please reach out to a OneFarm Impact relationship manager to set up a discussion, alternatively please contact onefarmshare@hellochoice.co.za. Visit onefarm.africa for more information.

All figures as at end September 2025

Powered by a partnership between Standard Bank and HelloChoice